

2nd Annual Electronics Recycling Collection Event for Earth Day

Businesses and households can drop off their electronics for safe and proper recycling

Media Alert

Tampa, FL — Free electronics recycling is available during the second annual Earth Day recycling event with WMNF, a community radio station and Creative Recycling Systems (CRS). Everyone is invited to clean out their closets and bring by computers, cell phones, and most other electronics that “plug into the wall” to 1210 East MLK Jr. Boulevard, Tampa, FL 33603 in Tampa every day leading up to Earth Day, April 22nd.

- Free electronics recycling
- Available to both businesses and households
- Electronics can be dropped off at any time. If it's after hours, ask the DJ to let you bring items inside
- For a complete list of accepted electronics, visit <http://www.crserecycling.com/services/acceptable-material.html>

What Happens to the Electronics?

CRS collects and processes all electronics. All items that could contain sensitive data (hard drives, memory cards, etc.) will be sanitized or destroyed. Every piece collected will be remarketed, recovered or recycled at no cost to the public.

Last year's Earth Day event kept:

- Over 3 tons of electronics out of our landfills
- Hundreds of millions of micrograms of lead out of the environment through the amount of computers collected

Quotes to Note

“Electronics Recycling begins at the community level with education. Working with WMNF 88.5 on Earth Day--for the second consecutive year—is a great way to share electronics recycling with the community. Given the success of last year's event, it was a no-brainer to turn this into an annual collaboration” said Tiffini Schwarzkopf, Executive Director of Marketing for Creative Recycling Systems. She added, “Having the opportunity to educate and provide a safe electronics recycling outlet is tremendous. When you clean out an office or home and recycle the electronics you no longer use--or need--you actually feel good. To know that they are safely recycled, feels even better.”

“We were blown away by the amount of electronics we collected last year,” said Sheila Cowley, Operations Manager at WMNF, “our partnership with Creative Recycling helps us provide the community with a safe outlet for recycling electronics.”

About Creative Recycling Systems:

Creative Recycling Systems (CRS) is an IT Asset Management and Recycling Company provides solutions for surplus, obsolete and end-of-life electronic products. CRS' 20 years of success have been built on environmental stewardship, strict data security practices and commitment to customer service. CRS holds certification credentials for: e-Stewards®, ISO14001 and R2/RIOS. For more information visit CRSeRecycling.com and follow on facebook.com/CreativeRecyclingSystems

About WMNF 88.5 FM:

WMNF 88.5 FM is commercial-free community radio with a local focus and a national reputation, broadcasting four different programming channels throughout West Central Florida. Volunteers work hard behind the scenes and out in the community, and host most of our programs. WMNF is on the air thanks to our generous listener-supporters, and our aim every day is to provide music, information and public service to Tampa Bay. To find out more about the station and how you can be part of the WMNF community, please visit WMNF.org